

bright SDK



# Becoming a Bright SDK Partner

Join hundreds of publishers already monetizing using Bright SDK!

# Bright SDK anonymously indexes public websites

GDPR/CCPA compliant, no permissions required

## Bright Data needs millions of IP addresses

- To collect web data at scale
- To distribute load across devices

## User privacy is ensured

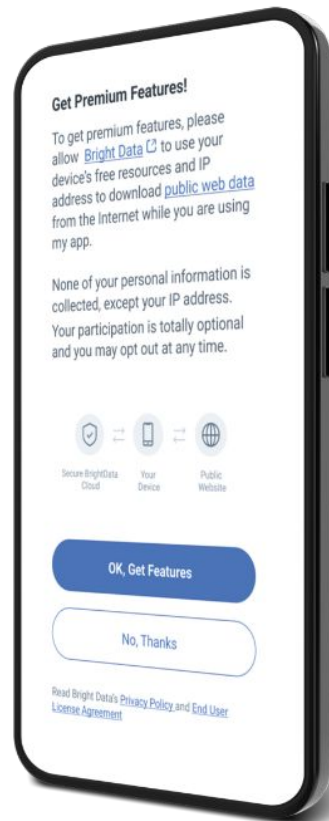
- There is no concept of 'user' or session
- No attribution; All devices are identical to us
- No tracking of user activity, browsing history
- No collection of any personal data

## Bright SDK works silently in the background

- No interruptions to game play
- Negligible impact on CPU, battery, bandwidth

## Bright SDK does **NOT** collect user data!

The data is **public** on the **Internet** - freely available to **anyone**



# Bright SDK Partner Program - Benefits



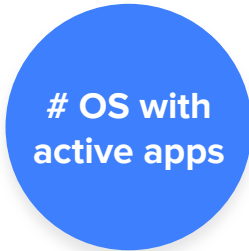
Payment terms	Net 30	Net 30	Net 30	Net 7	Net 7
Advisory board	✗	✗	✗	✗	✓
Dedicated account manager	✗	✗	✓	✓	✓
R&D Funds	✗	✗	✓ 50% funded up to \$1,000	✓ 50% funded up to \$2,000	✓ 100% funded up to \$5,000
Marketing Funds	✗	✓ 50% funded up to \$1,000	✓ 50% funded up to \$2,000	✓ 50% funded up to \$5,000	✓ 100% funded up to \$5,000
badge/trophy	✗	✓	✓	✓	✓

# Bright SDK Partner Program - Requirements



Bright Points (based on average Bright SDK daily qualified devices*)	0-1,000	1,000-5,000	5,000-50,000	50,000-100,000	100,000+
Extra Bright Points per each KPI completed	500	1,000	2,000	5,000	10,000

## KPIs



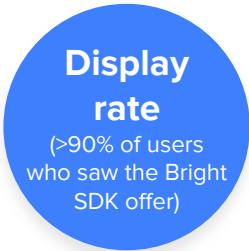
Not including the first one



1 per app



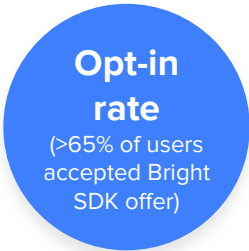
With signed agreement



Quarterly average for all active apps



Quarterly average for all active apps



Quarterly average for all active apps

# Getting Started is Easy!

A stylized graphic of a globe is centered in the background. The globe is split vertically: the left half is light blue with white location pins, and the right half is dark blue with light blue location pins. Thin, light blue orbital lines with small circular nodes encircle the globe.

**Sign up here**

Feel free to contact us on any matter:

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