bright SDK



Join hundreds of publishers already monetizing using Bright SDK!

#### **Bright SDK anonymously indexes public websites**

GDPR/CCPA compliant, no permissions required

## Bright Data needs millions of IP addresses

- To collect web data at scale
- To distribute load across devices

#### User privacy is ensured

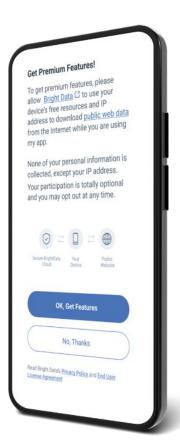
- There is no concept of 'user' or session
- No attribution; All devices are identical to us
- No tracking of user activity, browsing history
- No collection of any personal data

# Bright SDK works silently in the background

- No interruptions to game play
- Negligible impact on CPU, battery, bandwidth

### Bright SDK does **NOT** collect user data!

The data is **public** on the **Internet** - freely available to **anyone** 



## **Bright SDK Partner Program - Benefits**









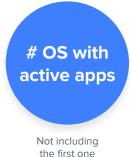


Payment terms	Net 30	Net 30	Net 30	Net 7	Net 7
Advisory board	×	×	×	×	•
Dedicated account manager	×	×	•	<b>Ø</b>	<b>Ø</b>
R&D Funds	8	8	50% funded up to \$1,000	50% funded up to \$2,000	100% funded up to \$5,000
Marketing Funds	×	50% funded up to \$1,000	50% funded up to \$2,000	50% funded up to \$5,000	100% funded up to \$5,000
badge/trophy	8	<b>⊘</b>	•	•	•

#### **Bright SDK Partner Program - Requirements**



#### **KPIs - How Can You Upgrade Your Partner Level Faster?**



Case studies published

1 per app

Referrals

With signed agreement

# Display rate

(>90% of users who saw the Bright SDK offer)

Quarterly average for all active apps

# Retention rate

(>60% of peers remained opted-in after 30 days)

Quarterly average for all active apps

# Opt-in rate

(>65% of users accepted Bright SDK offer)

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Quarterly average for all active apps

#### **Getting Started is Easy!**

Sign up here

Feel free to contact us on any matter:

sdk@brightdata.com